

Vendor Overview
Hi Fit Expo 2026
Blaisdell Exhibition Hall
Honolulu, Hawaii

Hawaii's Premier Fitness, Sport, and Healthy Lifestyle Event.

Event Details

Hi Fit Expo 2026
June 26, 27, 28, 2026
Blaisdell Exhibition Hall
Honolulu, Hawaii

Event Schedule

Friday June 26, 2026
Vendor load in and athlete check in
Closed to public
8am to 8pm

Public Event Days
June 27 and 28

Saturday June 27, 2026
Open to public 10am to 6pm

Sunday June 28, 2026
Open to public 10am to 5pm

Audience Profile

- 2,500 to 3,000 projected attendees
- Fitness enthusiasts and athletes
- High school competitors and families
- Coaches and trainers
- Health conscious consumers
- Local business community

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www.hifitexpo.com

This is an in person, high engagement audience with demonstrated buying intent. Most vendors generate immediate weekend sales and capture qualified local leads. The event is designed for product discovery, athlete engagement, and local brand exposure.

Vendor Opportunity

- 50 standard vendor booths available
 - 5 food vendor booths available
 - Scheduled competitions creating consistent vendor traffic
 - Athlete weigh ins and high school athlete showcases
 - Community aligned event positioning
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Vendor Feedback

“Hi Fit Expo delivers direct access to Hawaii’s active community. We connected with hundreds of customers in one weekend and generated strong on-site sales.”

*Olly Life Hawaii
Health and Fitness Brand
Honolulu, Hawaii*

Many vendors report strong weekend sales and valuable local customer leads. Many vendors recover their booth investment during the event weekend.

Booth Details

- 10x10 booth space
- Pipe and drape backdrop
- Vendors provide their own tables and chairs
- Electricity available as a \$100 add-on

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- Optional corner booth upgrade available for increased visibility and traffic flow exposure
- Booth space secured upon deposit payment. Remaining balance due prior to event.

Why Vendors Participate

- Direct on site product sales
- Targeted brand exposure to a fitness driven audience
- Qualified lead capture and email list growth
- Face to face engagement with high intent buyers
- Immediate revenue opportunity in a live event setting
- Strategic alignment with Hawaii's fitness and performance community
- Direct access to Hawaii's active market in a single weekend

Ideal Vendor Categories

- Fitness apparel
 - Supplements and nutrition
 - Recovery and performance tools
 - Gyms and academies
 - Youth programs
 - Health services
 - Wearable tech
 - Healthy food and beverage brands
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Vendor Application

Booth inventory is limited. Applications are reviewed weekly.
Approved vendors receive payment instructions by email to secure their booth.

Apply online

hifitexpo.com/vendors